

PROGRAM SPECIFICATION

Awarding body: School of Finance

Name of Program: Finance

Educational level: Undergraduate

Major / Minor: Finance - Banking / Finance

Code: 7340201

Training form: Full time

Academic duration: 3.5 years

Credits: 123 credits

Degree awarded: Bachelor

Issue decision: No. .../QD-DHKT-DBCLPTCT, date ...

Effective date: from the 2024 intakes

Version: 2024

1. Introduction

1.1. Overview of UEH

Ho Chi Minh City University of Economics is one of the key universities in the country. After 48 years of establishment and development, with a team of professors and lecturers trained at prestigious institutions both domestically and internationally, possessing deep expertise and a high scientific reputation, UEH has made significant contributions to scientific research through numerous international publications, key state, and local research projects, and applied research in practice. A vast international cooperation network with over 125 international educational partners from major countries such as the United States, France, Australia, New Zealand, the Netherlands, South Korea, Singapore, and more. In particular, the school has trained hundreds of thousands of officials, economists, and managers with undergraduate and postgraduate degrees for the entire country; ensuring quality and reputation, they have been and are taking on important positions in state management agencies, businesses both domestically and internationally, as well as in leadership and teaching roles at universities and colleges, etc.

In October 2023, the Prime Minister signed Decision 1146/QĐ-TTg regarding the transformation of the University of Economics Ho Chi Minh City (UEH) into a university, officially becoming one of the seven higher education institutions in Vietnam operating under the model of a "multidisciplinary, multi-field university," marking an important milestone in UEH's official upgrade of its governance model. In addition to the UEH Vinh Long Campus, UEH has officially established 03 member schools under UEH, including:

- UEH Business School
- UEH School of Economics, Law, and Public Administration
- UEH School of Technology and Design

From its outstanding achievements in the process of construction and development, the collective of officials, lecturers, and staff at the University of Economics Ho Chi Minh City has been awarded by the President of the country with 02 Third-Class Labor Medals (1986), 02 Second-Class Labor Medals (1991), 02 First-Class Labor Medals (1996), a Third-Class Independence Medal (2001), a Second-Class Independence Medal (2010), a First-Class Independence Medal (2021), and the title of Labor Hero. (2006). In addition, according to the decision of the Ministry of Education and Training, the University of Economics Ho Chi Minh City is ranked among the Top 10 universities with the most prestigious international publications in Vietnam (2019) and is in the Top 5 universities with the most prestigious international publications, leading in international publications in the fields of economics and business in Vietnam. (2020). According to the QS Asia Rankings 2024, UEH has achieved a position in the Top 301+ of the best universities in Asia.

1.2. Information about UEH's Objectives, Mission, Vision, and Core Values statements.

Vision

By 2030, UEH will become a multidisciplinary university with academic prestige in Asia and sustainable development.

Mission

Elevating knowledge, training high-quality human resources, integrating and transferring globally, Pioneering innovation, creativity, and serving the community.

Elevating knowledge: Through training, research, and community service activities, UEH aims to spread knowledge, civilization, and comprehensive educational values to everyone.

Training high-quality human resources: Providing high-quality undergraduate and postgraduate human resources that meet the labor market and global economy while equipping them with the necessary tools for lifelong learning.

Integration and transfer of global knowledge: We are oriented towards internationalization and integration into the global university community, transferring knowledge for national, regional, and global development activities.

Pioneering innovation and creativity: UEH recognizes the rapidly changing technological trends of the era and builds a competitive advantage through continuous innovation and knowledge creation in education and scientific research.

Community service: Our ultimate goal is to serve society through our students, faculty, and researchers, as well as our alumni community.

Value

Understanding the needs of learners and society; Transfer scientific research results to organizations and businesses; Concerned about building a team with high expertise, dynamism, a sense of responsibility, and professional ethics; Encouraging the creative use of technology in the workplace, teaching, and learning environments; Proud and promote the traditions of the school.

Quality always comes first: Quality is the top priority. UEH is concerned about the quality of all aspects and activities related to training and research and is committed to continuous improvement. UEH is committed to providing the best products for society.

Dynamic and creative: Pioneering in innovation, creativity, and integration. Strive continuously to meet international standards in training and research. Building a friendly research education environment to promote the best creative abilities of learners, teachers, and researchers.

Academic freedom: Respect for all research results and opinions that are objective and scientifically grounded. All constructive criticism is always valued.

Integrity: Always being honest and straightforward in research training with partners, the community, and society.

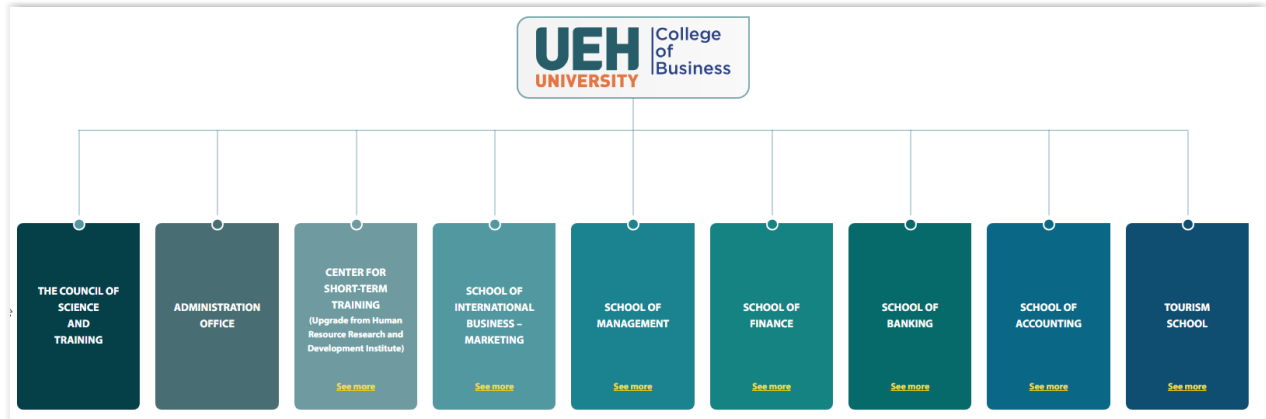
Responsibility: Every member of UEH is always responsible to society, the community, partners, UEH, their work, products, colleagues, and themselves. They are always focused on customers (society, the business community, and students). They closely monitor societal needs and forecast future demands to provide the most suitable products.

Respect for differences: Every difference is respected. UEH is a good educational and research environment for everyone. The UEH community works with trust and mutual respect, valuing the diversity of each person's culture and personality.

Unity - cooperation: UEH is a unified entity. "The UEH family" shares the same vision, works together, and is united in innovation, integration, and building an internationally standard educational and research environment. Ready to share, empathize, support, and assist. Enhance cooperation with partners in the spirit of mutual benefit and reciprocity. Seeing partners as a part of UEH.

1.3. Overview of the School of Finance

The School of Finance – SOF was formed in 1976, the same year as the Ho Chi Minh City University of Economics was established. Since then, SOF has been continuously developing along with the development of the University. Over the generations, the SOF faculty has built and followed a philosophy that completely focuses on students' interests and always takes actions that maximize the values and development of UEH. The School of Finance aims to become the leading education and training institution in finance in Vietnam, with the program quality being quite compatible with that offered at other higher education in the region.



The School of Finance is currently one of the largest schools at UEH in terms of the number of students. The School of Finance has recently offered undergraduate programs with Bachelor's degrees in different majors/minors: Finance, Financial Risk Management, Investments, International Finance, and Insurance. In addition, the School of Finance also offers part-time, second-degree, and advanced programs for Bachelor's degrees in Finance and postgraduate programs in Finance for Master's and PhD. degrees.

Besides the mission of teaching and training, the School of Finance has also put great efforts into scientific research activities for lecturers and students. Continuous scientific research activities over the years have been one of the most important pillars of the school's mission, and they have had stunning results with a significant increase in papers published in internationally indexed journals. Many faculty members are the first authors of their published papers, have authorship with international scholars around the world, are chair or discussant in a variety of highly ranked international conferences, or are chair of a research project at both state or university levels.

As of June 2020, SoF consists of 34 full-time faculty members, 32 full-time lecturers and staff, 1 professor, 7 associate professors, 20 Ph.D., and 14 MSc holders who have completed their programs at home and abroad institutions.

SoF has five academic divisions and one Financial Technology Institute, FTI. The FTI aims to provide short-term courses and consulting services on applied finance and Fintech. There is also a Scientific Advisory Committee, which aims to advise on matters relating to the degree programs, program curriculum, and courses. The committee will proactively evaluate the curriculum, propose necessary changes and improvements for faculty decision and approval, and respond to faculty, employers, and student issues on matters within its scope.

1.4. School's Objectives, Mission, Vision and Core values statements

1.4.1. Objectives

The Faculty of Finance aims to train individuals who are truly knowledgeable and skilled, possessing both broad and deep knowledge in academic and practical aspects so that graduates have the competitive ability and adaptability to the global economy.

1.4.2 Mission

SoF is bound to be the top provider of high-quality training programs, conduct academic and applied research on economics and finance for technology transfer purposes, and provide high-quality human resources who can adapt well to regional and world financial markets.

To achieve this mission, the School training curriculum is designed to equip students with the following:

- Strong professional knowledge and skills to join the labor market right after graduation.
- Entrepreneurial spirit and critical thinking associated with the rapid change of the dynamic global financial environment and economy.
- Diversified values, lifelong learning, demonstrating professionalism and social responsibility.

The above objectives will be realized by the pillars in the content of the training program and teaching methods implemented by a team of lecturers with extensive experience in teaching and practical activities:

- Building an international advanced training program in finance that is close to the training content of universities in the Top 100 of the world.
- The teaching method is challenging and instructive for learners to design solutions to handle situations.
- Create a favorable environment and conditions for learners to participate closely in research, consulting, and application activities.
- Encourage and facilitate learners' participation in professional and community activities.
- Integrate technology into professional education.

Vision

The Department of Finance will become a leading training and research institution in finance in Vietnam, with quality approaching that of higher education institutions in Asia. The program will train individuals who are truly knowledgeable and skilled, possessing both a broad and deep understanding of academic and practical aspects so that graduates have the competitive ability and can quickly adapt to the global economy.

Core values

Understand the needs of learners and society; transfer scientific research results to organizations and enterprises; interested in building a team with high expertise, dynamism, responsibility, and professional ethics; encourage the creative use of technology in the work, teaching, and learning environment; proud and uphold the traditions of the University and the Faculty.

- Quality always comes first. The Faculty of Finance is interested in the quality of all aspects and activities related to training, research, and continuous improvement and is committed to providing society with the best products.
- Dynamic and creative: constantly striving to meet international standards in training and research.
- Academic freedom: respect for all objective, scientifically based research results and opinions. Constructive criticism is always valued.

- Integrity: always honest and upright in training – research, with partners, communities, and society.
- Responsibilities: Every member of the Faculty of Finance is always responsible for society, community, partners, work, colleagues, and themselves. They are always customer-oriented (social, business community, and students). They closely follow society's needs and forecast future needs to provide the most suitable product.
- Respect differences: All differences are respected. The Faculty of Finance works with mutual trust and respect, valuing each person's diversity of cultures and personalities.
- Solidarity—cooperation: The Faculty of Finance is a unified bloc. We work together and unanimously in activities. We are willing to share, sympathize, support, and help. We strengthen cooperation with partners in the spirit of reciprocity and mutual benefit.

2. Program Objectives

2.1 General Objectives

The "Finance" training program equips learners with in-depth knowledge in corporate finance, enabling them to take on financial management roles at various levels of demand across all types of businesses, joint-stock companies, and multinational corporations. Learners will also be provided with in-depth knowledge of the financial market, analysis, and investment in the financial market so that they can take on high-specialization jobs at intermediary financial institutions, investment funds, securities companies, banks, and insurance companies. Graduates with a bachelor's degree in finance will also acquire essential information technology skills and the ability to work independently, perform under high pressure, and collaborate effectively, enabling them to work efficiently in the rapidly changing field of finance. Graduates will also have a deep understanding of legal knowledge in finance, demonstrating professional ethics, the ability to work professionally, self-learning skills, and a desire for lifelong learning.

2.2 Program Objectives

The objectives of the high-quality program in Finance are to introduce graduates who should:

PO1: Has foundational knowledge of economics, politics, society, law, and information technology related to the economic field by international education standards.

PO2: Has foundational and in-depth knowledge suitable for international education in economics, finance, and corporate finance to organize, manage, and operate corporate financial management activities.

PO3: Has the skills to perceive, analyze, and synthesize practical situations arising from the impacts of a volatile financial environment on corporate financial management activities.

PO4: Learners have the ability to take the initiative and collaborate with relevant parties to organize, plan, and make decisions in corporate financial management according to professional, ethical standards.

PO5: Learners develop thinking and cognitive abilities in finance to enhance their learning and research skills for their careers in response to changes in the global financial environment.

3. Program Learning Outcomes – (PLOs at Level 2)

3.1 Program Learning Outcomes

Graduates of the Finance - Banking major, Finance program, achieve the following learning outcomes and should:

3.1.1 Knowledge

PLO1.1: Recognize and explain the foundational knowledge of economics, politics, society, law, and business.

PLO1.2: Understand and systematically explain the global standard knowledge of economics, management and business, finance - and accounting regarding the operations of enterprises.

PLO1.3: Explain, apply, and systematically analyze foundational knowledge from theory applied to practice in finance.

PLO1.4: Understand and apply in-depth global standard knowledge of business financial management activities.

PLO1.5: Relate theory to practice to plan, analyze, and make financial management decisions for the enterprise.

PLO1.6: Apply and contrast specialized knowledge in corporate finance through specific activities that align with career orientation in certain cases.

3.1.2 Skills

PLO2.1: Has the skills to synthesize and calculate to make decisions regarding corporate financial management.

PLO2.2: Has the skills to visualize and analyze big data to support the analysis and decision-making process within the scope of financial management activities of the enterprise.

PLO2.3: Has the skills to discuss, present, and explain issues related to environmental changes that impact enterprises' domestic and international business activities..

PLO2.4: Has the skills to learn and combine group members to discuss and present solutions in corporate financial management.

3.1.3 Autonomy and Responsibility

PLO3.1: Learn and collaborate with stakeholders to organize, analyze, plan, and propose solutions to address issues related to corporate financial management by professional ethical standards.

PLO3.2: Develop the ability to learn and formulate a study plan in corporate financial management to enhance their self-learning and research skills for their careers in response to changes in the global economic environment.

In addition to the above output standards, graduates meet the following output standards:

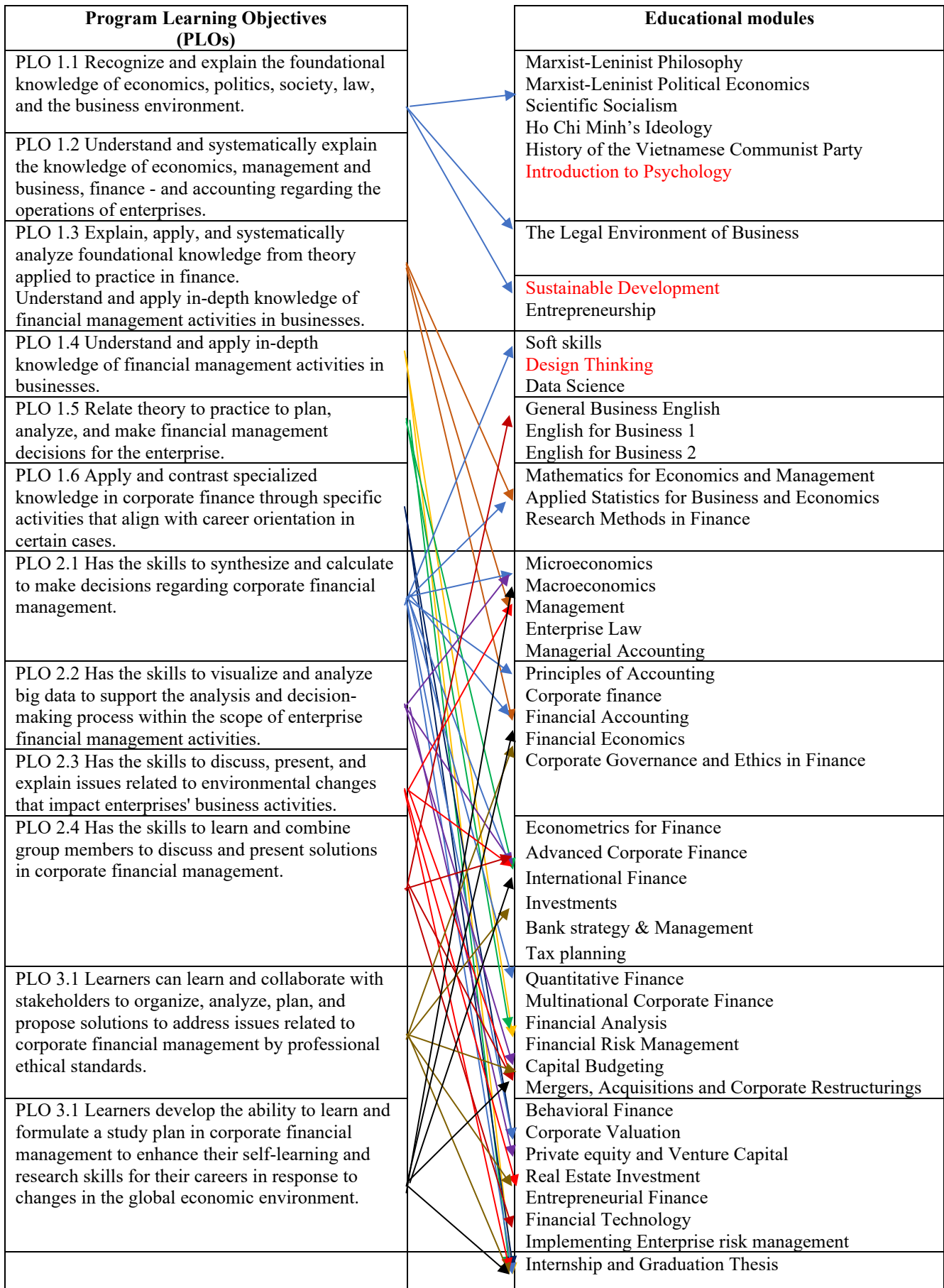
- Has a foreign language proficiency level of 3 out of 6. The language proficiency framework of Vietnam.
- Achieved the computer certificate according to Decision No. 175/QĐ-ĐHKT-ĐBCLPTCT dated February 2, 2023.
- Achieved a Physical Education certificate
- Achieved a National Defense Education certificate

3.2 Matrix of Program Learning Outcomes and Competency Level)

		Competency level					Vietnam Qualification Framework (VQF)					
Knowledge												
PLO1.1	Recognize and explain the foundational knowledge of economics, politics, society, law, and the business environment.	1	2	3	4	5	K1	K2	K3	K4	K5	
PLO1.2	Understand and systematically explain the global standard knowledge of economics, management and business, finance - and accounting regarding the operations of enterprises.	1	2	3	4	5	K1	K2	K3	K4	K5	
PLO1.3	Explain, apply, and systematically analyze foundational knowledge from theory applied to practice in finance.	1	2	3	4	5	K1	K2	K3	K4	K5	
PLO1.4	Understand and apply in-depth global standard knowledge of financial management activities in businesses.	1	2	3	4	5	K1	K2	K3	K4	K5	
PLO1.5	Relate theory to practice to plan, analyze, and make financial management decisions for the enterprise.	1	2	3	4	5	K1	K2	K3	K4	K5	
PLO1.6	Apply and contrast specialized knowledge in corporate finance through specific activities that align with career orientation in certain cases.	1	2	3	4	5	K1	K2	K3	K4	K5	
Skills												
PLO2.1	Has the skills to synthesize and calculate to make decisions regarding corporate financial management.	1	2	3	4	5	S1	S2	S3	S4	S5	S6
PLO2.2	Has the skills to visualize and analyze big data to support the analysis and decision-making process within the scope of enterprise financial management activities.	1	2	3	4	5	S1	S2	S3	S4	S5	S6
PLO2.3	Has the skills to discuss, present, and explain issues related to environmental changes that impact enterprises' business activities.	1	2	3	4	5	S1	S2	S3	S4	S5	S6

PLO2.4	Has the skills to learn and combine group members to discuss and present solutions in corporate financial management.	1	2	3	4	5		S1	S2	S3	S4	S5	S6
Autonomy and Responsibility													
PLO3.1	Learn and collaborate with stakeholders to organize, analyze, plan, and propose solutions to address issues related to corporate financial management by professional ethical standards.	1	2	3	4	5		C1	C2	C3	C4	C5	
PLO3.2	Develop the ability to learn and formulate a study plan in corporate financial management to enhance their self-learning and research skills for their careers in response to changes in the global economic environment.	1	2	3	4	5		C1	C2	C3	C4	C5	

4. Educational modules required to achieve program learning outcomes

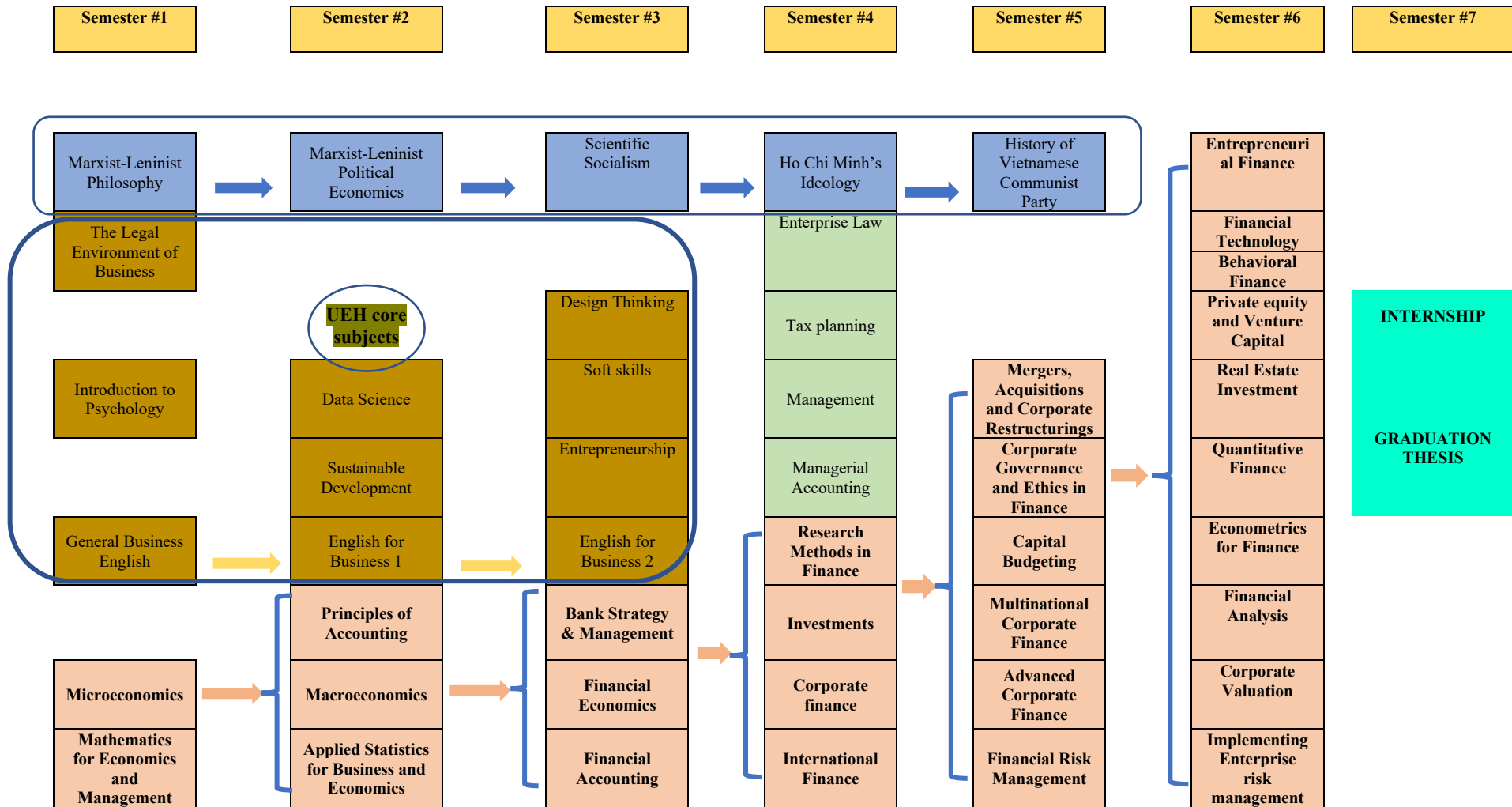


5. Course list (Program Curriculum)

8.1 Course list

Order	Block of knowledge	Disciplines	Course name in Vietnamese	Course name in English
1	General Knowledge	<i>Social Sciences</i>	Triết học Mác - Lênin	Marxist-Leninist Philosophy
2			Kinh tế chính trị Mác - Lênin	Marxist-Leninist Political Economics
3			Chủ nghĩa xã hội khoa học	Scientific Socialism
4			Lịch sử Đảng Cộng sản Việt Nam	History of Vietnamese Communist Party
5			Tư tưởng Hồ Chí Minh	Ho Chi Minh's Ideology
6			Nhập môn tâm lý học	Introduction to Psychology
7		<i>Business Law</i>	Luật kinh doanh	The Legal Environment of Business
8		<i>Business Environment</i>	Phát triển bền vững	Sustainable Development
9			Khởi nghiệp kinh doanh	Entrepreneurship
10		<i>Skills</i>	Kỹ năng mềm	Soft skills
11			Tư duy thiết kế	Design Thinking
12			Khoa học dữ liệu	Data Science
13		<i>Foreign Language</i>	Tiếng Anh tổng quát	General Business English
14			Tiếng Anh lĩnh vực Kinh doanh (HP1)	English for Business 1
15			Tiếng Anh lĩnh vực Kinh doanh (HP2)	English for Business 2
16		<i>Applied Mathematics and Statistics</i>	Toán dành cho kinh tế và quản trị	Mathematics for Economics and Management
17			Thông kê ứng dụng trong kinh tế và kinh doanh	Applied Statistics for Business and Economics
18			Phương pháp nghiên cứu trong Tài Chính	Research methods in Finance
19		<i>Fundamentals of Economics & Business</i>	Kinh tế vi mô	Microeconomics
20			Kinh tế vĩ mô	Macroeconomics
21			Quản trị học	Management
22			Luật doanh nghiệp	Enterprise Law
23			Kế toán quản trị	Managerial Accounting
24	Finance Major Knowledge	<i>Fundamentals of Finance and Accounting</i>	Nguyên lý kế toán	Principles of Accounting
25			Tài chính doanh nghiệp	Corporate finance
26			Kế toán tài chính	Financial Accounting
27			Lý thuyết tài chính (Kinh tế học tài chính)	Financial Economics
28			Điều hành công ty cổ phần và Đạo đức trong tài chính	Corporate Governance and Ethics in Finance
29		<i>Finance Enhanced knowledge</i>	Kinh tế lượng tài chính	Econometrics for Finance
30			Tài chính doanh nghiệp nâng cao	Advanced Corporate Finance
31			Tài chính quốc tế	International Finance
32			Đầu tư tài chính	Investments
33			Quản trị và chiến lược ngân hàng	Bank strategy & Management
34			Hoạch định thuế	Tax planning
35			Tài chính định lượng	Quantitative Finance

36		<i>Financial management concentration</i>	Tài chính công ty đa quốc gia	Multinational Corporate Finance
37			Phân tích tài chính	Financial Analysis
38			Quản trị rủi ro tài chính	Financial Risk Management
39			Hoạch định ngân sách vốn đầu tư	Capital Budgeting
40			Hợp nhất, sáp nhập và tái cấu trúc doanh nghiệp.	Mergers, Acquisitions and Corporate Restructurings
41	Finance-Advanced knowledge	<i>Finance-Advanced knowledge</i>	Tài chính hành vi	Behavioral Finance
42			Định giá doanh nghiệp	Corporate Valuation
43			Vốn cổ phần tư nhân và vốn đầu tư mạo hiểm	Private equity and Venture Capital
44			Đầu tư bất động sản	Real Estate Investment
45			Tài Chính khởi nghiệp	Entrepreneurial Finance
46			Công nghệ tài chính	Financial Technology
47			Thực hành quản trị rủi ro công ty	Implementing Enterprise risk management
48	Internship and Graduation Thesis			Internship and Thesis



6. Matrix of program learning outcomes and courses

		PLO1.1	PLO1.2	PLO1.3	PLO1.4	PLO1.5	PLO1.6	PLO2.1	PLO2.2	PLO2.3	PLO2.4	PLO3.1	PLO3.2
Social Sciences													
1	Marxist-Leninist Philosophy	S											
2	Marxist-Leninist Political Economics	S											
3	Scientific Socialism	S											
4	History of Vietnamese Communist Party	S											
5	Ho Chi Minh's Ideology	S											
6	Introduction to Psychology	S											
Business Law													
7	The Legal Environment of Business	S											
Business Environment													
8	Sustainable Development	S											
9	Entrepreneurship	S											
Skills													
10	Soft skills									S	H	P	P
11	Design Thinking	S											
12	Data Science							S	S				
English													
13	General Business English											P	P
14	English for Business 1											P	P

15	English for Business 2											P	P
Applied Mathematics and Statistics													
16	Research Methods in Finance		S				S			P			P
17	Mathematics for Economics and Management		H				S						
18	Applied Statistics for Business and Economics		H				S						
Economics and Business													
19	Microeconomics		H				S	S					P
20	Macroeconomics		H				S	S					P
21	Management		P						P				
22	Enterprise Law		P						P				
23	Managerial Accounting		P						P				
Fundamentals of Finance and Accounting													
24	Principles of Accounting		H						P				P
25	Corporate finance		H				S		P				P
26	Financial Accounting		H										
27	Financial Economics		H				P		S			P	
28	Corporate Governance and Ethics in Finance		H						S			P	
Finance Major													
29	Econometrics for Finance			H			H			P			P
30	Advanced Corporate Finance			H		P	p			S			P
31	International Finance			H			P		S				P

32	Investments			H					S	S		P	
33	Bank Strategy & Management			P				P		P			P
34	Tax planning			P				P		P			P
Financial Management Concentration													
35	Quantitative Finance				S	H		H	H				
36	Multinational Corporate Finance				H	H				H			
37	Financial Analysis				H	H				P		P	P
38	Financial Risk Management				H	H			H	P		P	P
39	Capital Budgeting				H	H					H	H	
40	Mergers, Acquisitions, and Corporate Restructurings				H	H					H	S	
Finance Advanced Knowledge													
41	Behavioral Finance			S			H			S			H
42	Corporate Valuation			S			H	S	S			S	
43	Private equity and Venture Capital			S			H			H			S
44	Real Estate Investment			S			H			H		S	
45	Entrepreneurial Finance			S			H	S			S	S	
46	Financial Technology			S			H		S		S		S
47	Implementing Enterprise risk management			S			H			S	S	S	
Internship and Graduation Thesis													
48	Internship and Graduation Thesis				H	H	H		H	P		H	H

Notes

P: Partially supported

S: Supported

H: Highly supported

10. Curriculum

Order	Term (Semester)			Credits	Course name
		Compulsory	Elective		
	Semester #1			18	
1		X		3	Marxist-Leninist Philosophy
2		X		3	The Legal Environment of Business
3		X		3	Mathematics for Economics and Management
4		X		3	General Business English
5		X		4	Microeconomics
6		X		2	Introduction to Psychology
	Semester #2			18	
1		X		2	Marxist-Leninist Political Economics
2		X		2	Sustainable Development
3		X		3	Applied Statistics for Business and Economics
4		X		2	Data Science
5		X		3	English for Business 1
6		X		3	Macroeconomics
7		X		3	Principles of Accounting
	Semester #3			19	
1		X		2	Scientific Socialism
2		X		2	Bank strategy & Management
3		X		3	Entrepreneurship
4		X		2	Soft skills
5		X		1	Design Thinking
6		X		3	English for Business 2
7		X		3	Financial Economics
8		X		3	Financial Accounting
	Semester #4			20	
1		X		2	Ho Chi Minh's Ideology
2		X		3	Investments
3		X		3	Corporate finance
4		X		3	International Finance
5		X		3	Tax planning
6		X		3	Research methods in Finance
7			Chọn 1 trong 3	3	Enterprise Law
8				3	Management
9				3	Managerial Accounting
	Semester #5			20	
1		X		2	History of Vietnamese Communist Party
2		X		3	Mergers, Acquisitions and Corporate Restructurings
3		X		3	Corporate Governance and Ethics in Finance
4		X		3	Capital Budgeting
5		X		3	Multinational Corporate Finance
6		X		3	Advanced Corporate Finance
7		X		3	Financial Risk Management
	Semester #6			18	
1		X		3	Entrepreneurial Finance
2		X		3	Financial Technology
3		X		3	Behavioral Finance
4			Chọn 3 trong 7	3	Private equity and Venture Capital
5				3	Real Estate Investment

6				3	Quantitative Finance
7				3	Econometrics for Finance
8				3	Financial Analysis
9				3	Corporate Valuation
10				3	Implementing Enterprise risk management
	Semester #7			10	
1		X		10	Internship and Graduation Thesis

8. Program Structure and Content

Order	Course code (0)	Course name (1)	Course Characteristic (2)		Priority (3)	School (4)	Credits (5)					Language (6)	Major (7)	Level (8)	Course nature (9)
			Compulsory	Elective			Total	LT	TH	ĐA	TT				
I. General Knowledge							50								
1		Marxist-Leninist Philosophy	C			SSS	3					VN		U	
2		Marxist-Leninist Political Economics	C			SSS	2					VN		U	
3		Scientific Socialism	C			SSS	2					VN		U	
4		History of Vietnamese Communist Party	C			SSS	2					VN		U	
5		Ho Chi Minh's Ideology	C			SSS	2					VN		U	
6		General Business English	C				4					EN			
7		English for Business 1	C			SFL	3					EN		U	
8		English for Business 2	C			SFL	3					EN		U	
9		Introduction to Psychology	C			COB	2					VN		U	
10		Sustainable Development	C			CELG	2					VN		U	
11		Design Thinking	C			CTD	2					VN		U	
12		Microeconomics	C			SOE	3					VN		U	
13		Macroeconomics	C			SOE	3					VN		U	
14		Mathematics for Economics and Management	C			SEMS	3					VN		U	
15		Applied Statistics for Business and Economics	C			SEMS	3					VN		U	

16		The Legal Environment of Business	C			SOL	3					VN		U		
17		Enterprise Law			1	SOL	3					VN		U		
18		Principles of Accounting	C			SOA	3					VN		U		
19		Data Science	C			SEMS	2					VN		U		
20		Soft skills	C			SIBM	2					VN		U		
		Entrepreneurship	C			SIBM	1					VN		U		
II. Finance and Business Knowledge																
Fundamental Knowledge in Finance and Business																
							33									
21		Financial Economics	C			SOF	3					VN		U		
22		Corporate Finance	C			SOF	3					VN		U		
23		International Finance	C			SOF	3					VN		U		
24		Research Methods in Finance	C			SOF	3					VN		U		
25		Financial Accounting	C			SOA	3					VN		U		
26		Investments	C			SOF	3					VN		U		
27		Corporate Governance and Ethics in Finance	C			SOF	3					VN		U		
28		Bank Strategy & Management	C			SOB	3					VN		U		
29		Tax Planning	C			SPF	3					VN		U		
30		Management	E	Select 1 out of the 3	3	SOM	3					VN		U		
31		Enterprise Law	E		2		3					VN		U		
32		Management Accounting	E		1	SOA	3					VN		U		
Finance Enhanced Knowledge							30									

Core courses							21							
33		Econometrics for Finance	C			SOF					VN		U	
34		Advanced Corporate Finance	C			SOF	3				VN		U	
35		Quantitative Finance	C			SOF					VN		U	
36		Multinational Corporate Finance	C			SOF	3				VN		U	
37		Financial Analysis	C			SOF	3				VN		U	
38		Financial Risk Management	C			SOF	3				VN		U	
39		Capital Budgeting	C			SOF	3				VN		U	
40		Mergers, Acquisitions and Corporate Restructurings	C			SOF	3				VN		U	
Finance – Advanced Knowledge							9							
41		Behavioral Finance	E		1	SOF	3				VN		U	
42		Corporate Valuation	E	Select 3 out of the 7	2	SOF	3				VN		U	
43		Private equity and Venture Capital	E		4	SOF	3				VN		U	
44		Real Estate Investment	E		5	SOF	3				VN		U	
45		Entrepreneurial Finance	E		6	SOF	3				VN		U	
46		Financial Technology	E		3	SOF					VN		U	
47		Implementing Enterprise risk management	E		7	SOF	3				VN		U	
Internship							10							
48		Internship and Thesis	C				10							
III. Extra Knowledge														
		Physical Education					3							
		Army Education					165							

	Total					123								
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Note:

School name	Abreviation	School name	Abreviation	School name	Abreviation	School name	Abreviation	School name	Abreviation	School name	Abreviation
School of Economics	SOE	School of International Business - Marketing	SIBM	School of Foreign Languages	SFL	School of Banking	SOB	School of Economic Mathematics - Statistics	SEMS	School of Social Sciences	SSS
School of Management	SOM	School of Public Finance	SPF	School of Finance	SOF	School of Accounting	SOA	School of Business Information Technology	SBIT	School of Law	SOL

Course prerequisites

Order	Course name	Prerequisites
1	Marxist-Leninist Philosophy	None
2	Marxist-Leninist Political Economics	Marxist-Leninist Philosophy
3	Scientific Socialism	Marxist-Leninist Political Economics
4	Ho Chi Minh's Ideology	Scientific Socialism
5	History of Vietnamese Communist Party	Ho Chi Minh's Ideology
6	General Business English	None
7	English for Business 1	General Business English
8	English for Business 2	English for Business 1
9	Introduction to Psychology	None
10	Sustainable Development	None
11	Design Thinking	None
12	Microeconomics	None
13	Macroeconomics	Microeconomics
14	Mathematics for Economics and Management	None
15	Applied Statistics for Business and Economics	None
16	The Legal Environment of Business	None
17	Principles of Accounting	None
18	Data Science	Applied Statistics for Business and Economics
19	Soft Skills	None
20	Entrepreneurship	None
21	Financial Economics	Microeconomics, Macroeconomics
22	Corporate Finance	Principles of Accounting
23	International Finance	Macroeconomics
24	Financial Accounting	Principles of Accounting
25	Financial Econometrics	Applied Statistics for Business and Economics
26	Tax planning	Principles of Accounting; Corporate Finance
27	Management	None
28	Enterprise Law	None
29	Management Accounting	Principles of Accounting
30	Investments	Corporate Finance
31	Bank Strategy & Management	Microeconomics, Macroeconomics

32	Advanced Corporate Finance	Corporate Finance
33	Corporate Governance and Ethics in Finance	Corporate Finance
34	Multinational Corporate Finance	International Finance
35	Financial Analysis	Corporate Finance
36	Mergers, Acquisitions and Corporate Restructurings	Corporate Finance
37	Advanced Financial Econometrics	Financial Econometrics
38	Quantitative Finance	Corporate Finance, Investments
39	Financial Risk Management	Corporate Finance
40	Capital Budgeting	Corporate Finance
41	Behavioral Finance	Corporate Finance
42	Corporate Valuation	Corporate Finance, Financial Analysis
43	Private equity and Venture Capital	Corporate Finance
44	Real Estate Investment	Corporate Finance
45	Entrepreneurial Finance	Corporate Finance
46	Financial Technology	Financial Economics
47	Implementing Enterprise risk management	Financial Risk Management

9. Duration and Credits

- Program duration: **3.5** years
- Total credits: **123**

10. Admission Criteria

Based on the current regulations of the Ministry of Education and Training and the training regulations of the University of Economics Ho Chi Minh City.

11. Educational procedure and Graduation requirements

Based on the current regulations of the Ministry of Education and Training and the training regulations of the University of Economics Ho Chi Minh City.

12. Teaching & Learning Approaches and Assessment

The teaching methods applied to the Finance major include (1) Lecture, (2) Term-project, Seminar, Simulation, Work Experience, Field trip, By appointment, Group collaboration and brainstorming, Homework assignments, Computer seminar, Audio Visual, Workshop, Case Study, ...

The methods for continuously assessing students' learning outcomes throughout the course include tests, assignments, case studies, reports, research, projects, presentations, and posters.

Academic results are assessed based on the Ministry of Education and Training regulations and the University of Economics in Ho Chi Minh City on a scale of 10. In each assessment format, the course instructor will select one or more appropriate methods proposed in the course syllabus and must inform the students before teaching. For subjects that teach theory or a combination of theory and practice, there will be three forms of assessment: (1) continuous assessment based on group and individual performance, which includes participation in discussions, presentations of assignments, and case studies in class. (2) Midterm exam (individual), (3) Final exam: written exam, multiple-choice, computer-based exam, or submission of a final case study assignment. However, depending on each specific subject, the assessment content's structure and the percentage weight between the different assessment components will be detailed in each course syllabus. For subjects that are 100% practical, specific regulations will be outlined in the course implementation guidelines. Specific regulations will be outlined in the guidelines for completing the graduation thesis. Detailed evaluation points for each section of the instructor need to be stored and presented when the department/institute requests a review or when there are student complaints.

The evaluation process is specifically communicated to students: (1) group and individual assessments are conducted during each presentation session, with notes and feedback exchanged directly with students during the presentation or report session. (2) Midterm exam (individual): the score results for the student's work (on paper or in files, assignments submitted to the teacher), (3) Final exam (individual): the score results for the student's work (on paper or in files, assignments submitted to the teacher). The formation and assessment of mid-term evaluations aim to improve the teaching and learning process and achieve the lesson's Learning Outcomes. Meanwhile, the end-of-semester assessment seeks to evaluate the achievement of the subject's learning outcomes and the expected learning results.

The process for disputing grades for subjects is as follows: first, students can submit a complaint to the department for consultation and response. If they disagree, students will follow the procedure announced by the school to file a complaint.

(According to Decision No. 1407/QĐ-ĐHKT-TCHC dated September 3, 2009, on issuing regulations for organizing training under the credit system at the University of Economics Ho Chi Minh City - Chapter III: Assessment of learning outcomes).

13. Academic staff qualification

- In higher education institutions, lecturers are individuals with clear personal backgrounds, possessing good qualities and ethics, having sufficient health to perform their duties, and holding qualifications that meet the requirements of this Law and the regulations on the organization and operation of higher education institutions.
- Teaching titles include teaching assistant, lecturer, senior lecturer, associate professor, and professor. Higher education institutions appoint lecturers according to the provisions of the law, the regulations on organization and operation, the regulations on job positions, and the needs of the institution.
- The minimum qualification for the position of university lecturer is a master's degree, except for the position of teaching assistant; the qualification for the position of lecturer teaching at the master's and doctoral levels is a doctoral degree. Higher education institutions prioritize

recruiting individuals with doctoral degrees as lecturers; they develop and provide incentives for leading professors to advance various fields of study.

14. Academic resources

The UEH library, with its abundant resources such as textbooks, specialized books, reference materials, study documents, research topics, and journals, including Vietnamese and English, effectively supports students' learning and research needs.

- The area of the library is 3,833. (m2)
- The area of the reading room and group study room is 3.833. (m2)
- Number of seats: 1,701
- Number of computers for lookup: 20
- Library management software: Sierra 5.3.0_7

The electronic library: use the centralized search portal OneSearch to look up documents in (1) the online catalog, (2) the database of internal documents, (3) 07 paid databases and 163 open-source databases, (4) 05 databases belonging to the shared electronic library project for higher education institutions in Vietnam.

The printed materials: 58,396 documents (including books, textbooks, theses, dissertations, research projects, journals, and other materials).

Internal electronic documents: 19,817 documents, including international publications, theses, dissertations, research projects, conference materials, and articles from the JABES journal of UEH. (Journal of Asian Business and Economic Studies).

- Number of electronic books and textbooks: 305,174 titles / 608,235 copies
- Number of electronic journals: 41,908 titles / 57,765 copies
- Number of other external electronic documents (Book series, Proceedings, Reports, etc.): 52,445 titles / 110,174 copies

15. Facilities and Infrastructure

The University of Economics Ho Chi Minh City-UEH is fully capable of meeting its facilities, providing full, modern teaching and learning facilities and having a library with abundant resources. Specific capacity of UEH in terms of facilities for training in the following quantity:

	Item	Quantity	Floor area constructed (m ²)
1.1	Auditorium, large classroom with over 200 seats. training, practice	3	3.104
1.2	Classroom with 100 - 200 seats.	13	2.811
1.3	Classroom with 50 to 100 seats.	289	38.683
1.4	Classrooms with fewer than 50 seats.	21	1.810
1.5	Multimedia classroom number	5	486
1.6	The office of professors, associate professors, and full-time lecturers.	133	12.718
2	Library, learning resource center	20	3.833
3	Research center, laboratory, experimentation, practical facility, internship,	10	44.376

16. Monitoring, Assessment, and Feedback

The Quality Assurance Department—Program Development conducts student surveys on the quality of courses (at the beginning and end of the semester) and surveys on service quality, facilities, etc. (once a year) every year.

Monitoring, evaluating the training program, and providing feedback are carried out through several channels:

- Collect feedback from students regarding instructors: Students are required to evaluate the teaching performance of instructors after each course. This activity is expected to be evaluated by the Quality Assurance and Educational Testing Department at the end of each semester, starting from the 2021 academic year. However, in order to gather data for monitoring, evaluating, and improving the program, the Department... is conducting this assessment through an online questionnaire based on competencies such as pedagogical, social, professional, and personal skills of the lecturers involved in teaching, in the absence of an evaluation applied by the Quality Assurance and Educational Testing Department.
- Gather information from students about the program, facilities, support from program staff, and other activities through a questionnaire system (online) or meetings at least once a year.
- Collect instructor feedback regarding students, the curriculum, facilities, and support from program staff... This is conducted after each course that the instructor participates in or at least once a year through online surveys, annual meetings, or via email, with direct feedback to the program staff.
- Collect information from stakeholders related to the program: through a satisfaction survey regarding the quality of students after completing the program, the respondents will be employers and students who have finished the program, conducted at least once a year through email systems, online questionnaires, or in-person meetings.

The results of all the information and feedback from these channels are compiled, analyzed, and communicated to the instructors and program directors before the start of the new semester to improve the teaching and learning process.

17. Leadership, Management and Operation

- Programme director: Dr. Vũ Việt Quảng
- Assistants: Mr. Dương Kha
- Programme coordinator:
- Program management team:

The program director cooperates with the Dean and lecturers who teach the program subjects to ensure the program is completed as planned and reaches the set goals. The program director also coordinates with the school departments to carry out admission, teaching, and inspection activities as required, as well as coordinates with employers, communities, students, and experts to continuously evaluate the program and make improvements accordingly, as mentioned in section 18.

18. Continuous Quality Improvement

The program is supposed to implement the PDCA process to make continuous improvements. The details are as follows:

“P” (Plan) – (for every 2 years):

- Set the goals the program aims to achieve, improve, or develop over the next two years based on comments and feedback from lecturers, students, employers, and other stakeholders and changes in the business environment at home and abroad.
- Describe the task in detail with clear, specific information.
- Form different implementation groups and the due dates for the tasks.
- Record the data during the implementation process for analysis and decision-making later;
- Make a plan, implement it, collect the data, and analyze the results for further improvement.

“D” (Do):

- Implement the tasks scheduled from the plan;
- Regularly update work progress;
- Strictly the tasks scheduled from the plan, and recognize problems arise during the implementation process.

“C” (Check):

- After the implementation period (usually after each semester), it is necessary to check whether the results are achieved as planned or not;
- Record all problems that arise during the implementation process, such as changes, errors, difficulties, and challenges ... that impact and affect the implementation process;
- Identify the root causes of the problem through meetings and feedback information collected from the program stakeholders.

“A” (Act):

- Correct any mistakes/errors (if applicable) or deal with situations and events that happened unexpectedly;
- Identify possible measures to prevent the problems from happening again in the future;
- Repeat the P-D-C-A steps with new plans for the next 2-year cycle until achieving the main goal.

19. List of Academic staff

Order	Course name	Instructor's full name	Qualification/ Title	English proficiency	Years of teaching
1	Marxist-Leninist Philosophy	Phạm Thị Kiên	Tiến sĩ	B1	13
		Đỗ Trung Kiên	Tiến sĩ	C2	16
2	Marxist-Leninist Political Economics	Nguyễn Văn Sáng	Tiến sĩ	B1	35
		Đỗ Lâm Hoàng Trang	Tiến sĩ	B2	18
3	Scientific Socialism	Nguyễn Khánh Vân	Tiến sĩ	A1	37
		Vũ Anh Tuấn	Phó giáo sư, tiến sĩ	B1	34
4	Ho Chi Minh's Ideology	Hoàng Xuân Sơn	Thạc sĩ	B2	16
		Bùi Thị Huyền	Thạc sĩ	B2	16
5	History of Vietnamese Communist Party	Đỗ Minh Tứ	Tiến sĩ	A1	12
		Lê Thị Ái Nhân	Thạc sĩ	A1	16
6	General Business English	Võ Thị Hồng Lê	Thạc sĩ	C2	18
		Bùi Mỹ Ngọc	Thạc sĩ	C2	26
7	English for Business 1	Võ Thị Hồng Lê	Thạc sĩ	C2	18
		Bùi Mỹ Ngọc	Thạc sĩ	C2	26
8	English for Business 2	Võ Thị Hồng Lê	Thạc sĩ	C2	18
		Bùi Mỹ Ngọc	Thạc sĩ	C2	26
9	Introduction to Psychology	Đặng Văn Thạc	Tiến sĩ	C2	13
		Trần Mai Đông	PGS.TS	C2	20
		Đỗ Thị Hải Ninh	Tiến sĩ	C2	12
		Nguyễn Thanh Minh	Tiến sĩ	C2	15
		Đinh Tiên Minh	Tiến sĩ	C2	23
10	Sustainable Development	Lê Thanh Loan	Tiến sĩ	C2	22
		Nguyễn Thị Hồng Thu	Tiến sĩ	C2	16
		Nguyễn Thị Tuyết Nhung	Tiến sĩ	C2	11
		Huỳnh Kiều Tiên	Thạc sỹ	B2	11
		Phùng Thanh Bình	Thạc sỹ	B2	18
11	Design Thinking	Đỗ Thị Kim Thanh	Thạc sỹ	B2	7
		Nguyễn Thị Phương Thảo	Thạc sỹ	B2	3

		Huỳnh Ngọc Quang Anh	Thạc sỹ	B2	4
		Phạm Nguyễn Hoài	Thạc sỹ	B2	6
		Hoàng Thị Ái Nhân	Thạc sỹ	B2	10
12	Microeconomics	Nguyễn Thanh Triều	Thạc sỹ	C1	35
		Lê Trung Cang	Thạc sỹ	B1	35
13	Macroeconomics	Nguyễn Ngọc Hà Trân	Thạc sỹ	C1	19
		Trần Bá Thọ	Thạc sỹ	B1	35
14	Mathematics for Economics and Management	Lê Xuân Trường	PGS.TS	C2	21
		Nguyễn Đình Tuấn	Tiến sỹ	C1	21
15	Applied Statistics for Business and Economics	Chu Nguyễn Mộng Ngọc	Tiến sỹ	B2	14
		Hoàng Trọng	Thạc sỹ	C1	32
16	The Legal Environment of Business	Võ Phước Long	Thạc sỹ	B2	14
		Nguyễn Thị Anh	Tiến sỹ	B2	14
17	Principles of Accounting	Nguyễn Ngọc Dung	Tiến sỹ	B2	31
		Đặng Thị Mỹ Hạnh	Thạc sỹ	C1	12
18	Data Science	Thái Kim Phụng	Thạc sỹ	B1	12
		Nguyễn Mạnh Tuấn	Thạc sỹ	B1	8
19	Soft Skills	Nguyễn Thị Đài Trang	Thạc sỹ	C1	2
		Nguyễn Thế Hùng	Thạc sỹ	C2	30
20	Entrepreneurship	Nguyễn Hùng Phong	Thạc sỹ	C1	29
		Lý Thục Hiền	Thạc sỹ	B2	15
21	Financial Economics	Đinh Thị Thu Hồng	Tiến sỹ	C1	14
		Quách Doanh Nghiệp	Tiến sỹ	B2	12
22	Corporate Finance	Dương Kha	Thạc Sĩ	C1	16
		Trần Thị Thùy Linh	PGS, Tiến sỹ	B2	29
23	International Finance	Nguyễn Thị Liên Hoa	PGS.TS	B2	36
		Đinh Thị Thu Hồng	Tiến sỹ	C1	12
24	Research Method in Finance	Vũ Việt Quảng	Tiến sỹ	C1	19
		Nguyễn Thị Hồng Nhân	Tiến sỹ	B2	2
25	Financial Accounting	Mã Văn Giáp	Thạc sỹ	B2	12
		Đặng Thị Mỹ Hạnh	Thạc sỹ	C1	12
26	Investments	Lê Thị Phương Vy	PGS. Tiến sỹ	C1	16
		Lương Thị Thảo	Thạc sỹ	B2	10
27	Corporate Governance and Ethics in Finance	Nguyễn Thị Hồng Nhân	Tiến sỹ	B2	2
		Lương Thị Thảo	Thạc sỹ	B2	10
28	Bank Strategy & Management	Phạm Phú Quốc	Tiến sỹ	C2	26
		Nguyễn Quốc Anh	PGS.TS	B1	23
29	Tax planning	Lê Quang Cường	Tiến sỹ	C1	23
		Nguyễn Kim Quyên	Tiến sỹ	C1	23
30	Econometrics for Finance	Vũ Việt Quảng	Tiến sỹ	C1	19
		Phùng Đức Nam	PGS, Tiến sỹ	C1	16
31	Management	Nguyễn Thị Bích Châm	Tiến sỹ	C1	38

		Phan Ngọc Ánh	Thạc sĩ	B2	3
32	Enterprise Law	Trần Huỳnh Thanh	Tiến sĩ	B2	24
		Nghị	Thạc sĩ	B2	24
		Dương Mỹ An			
33	Management Accounting	Huỳnh Đức Lộng	PGS. Tiến sĩ	C1	35
		Phạm Văn Dược	PGS. Tiến sĩ	B2	39
34	Advanced Corporate Finance	Trần thị Hải Lý	PGS. Tiến sĩ	C1	16
		Vũ Việt Quảng	Tiến sĩ	C1	19
35	Quantitative Finance	Nguyễn Triều Đông	Thạc sĩ	C1	8
		Dương Kha	Thạc sĩ	C1	16
36	Multinational Corporate Finance	Nguyễn Thị Liên Hoa	PGS. Tiến sĩ	C1	19
		Đinh Thị Thu Hồng	Tiến sĩ	B2	2
37	Financial Analysis	Dương Kha	Thạc sĩ	C1	16
		Lương Thị Thảo	Thạc sĩ	B2	10
38	Financial Risk Management	Quách Doanh Nghiệp	Tiến sĩ	B2	12
		Nguyễn Trí Minh	Thạc sĩ	C2	2
39	Capital Budgeting	Dương Kha	Thạc sĩ	C1	17
		Nguyễn Triều Đông	Thạc sĩ	C1	8
40	Mergers, Acquisitions and Corporate Restructurings	Nguyễn Thị Uyên Uyên	Tiến sĩ	C1	29
		Từ Thị Kim Thoa	Tiến sĩ	B2	8
41	Behavioral Finance	Trần Thị Hải Lý	PGS. Tiến sĩ	B2	16
		Lê Thị Phương Vy	PGS. Tiến sĩ	C1	16
42	Corporate Valuation	Nguyễn Thị Uyên Uyên	Tiến sĩ	B2	29
		Từ Thị Kim Thoa	Tiến sĩ	C2	15
43	Private equity and Venture Capital	Huỳnh Thị Cẩm Hà	PGS. Tiến sĩ	B2	37
		Từ Thị Kim Thoa	Tiến sĩ	C1	16
44	Real Estate Investment	Nguyễn Thị Uyên Uyên	Tiến sĩ	B2	11
		Phạm Dương Phương Thảo	Tiến sĩ	C1	30
45	Entrepreneurial Finance	Lê Đạt Chí	Tiến sĩ	B2	17
		Vũ Việt Quảng	Tiến sĩ	B2	19
46	Financial Technology	Lê Đạt Chí	Tiến sĩ	B2	12
		Trương Trung Tài	Thạc sĩ	C1	8
47	Implementing Enterprise risk management	Quách Doanh Nghiệp	Tiến sĩ	B2	12
		Phùng Đức Nam	PGS. Tiến sĩ	C1	16

22. Regulation documents and Guidelines

Implement the training program based on the following grounds:

- The amended Education Law of 2018;
- Higher Education Law 2019;

- Circular No. 17/2021/TT-BGDĐT dated June 22, 2021, of the Ministry of Education and Training regulates the standards for training programs; the development, appraisal, and issuance of training programs at various levels of higher education;
- Decision 716/QĐ-ĐHKT-QLĐTCTSV dated March 9, 2020, regarding the Business Semester;
- Circular No. 08/2021/TT-BGDĐT dated March 18, 2021, of the Minister of Education and Training regarding the regulations on university-level training;
- Decision No. 1796/QĐ-ĐHKT-ĐT dated June 30, 2021, on the issuance of the Regulation on the organization and management of undergraduate training, formal training in the credit system at the University of Economics Ho Chi Minh City;
- Decision No. 4093/QĐ-ĐHKT-NN dated December 21, 2021, of the University of Economics Ho Chi Minh City regulates foreign language training activities (including regulations on foreign language input and output standards);
- Circular No. 02/2022/TT-BGDĐT dated January 18, 2022, of the Ministry of Education and Training stipulates the conditions, procedures, and processes for opening training programs, as well as suspending the operations of undergraduate, master's, and doctoral training programs.
- Decision No. 175/QĐ-ĐHKT-ĐBCLPTCT dated February 2, 2023, regarding issuing regulations on the output standards of knowledge in information technology at the undergraduate level at the University of Economics in Ho Chi Minh City.

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President	Dean	Program Director
GS.TS. Sử Đình Thành	Dr. Lê Đạt Chí	Dr. Vũ Việt Quang

Annex 1. Course Description

Order	Course name and Number of Credits
1	Marxist-Leninist Philosophy (3 credits)
	<p>The Marxist-Leninist Philosophy module provides students with the most general knowledge of development and movement as a scientific basis for evaluating and solving life-related problems. The module includes the basic contents of dialectical materialism, materialistic dialectism, and historical materialism.</p> <p>Dialectical materialism provides learners with a scientific worldview, which can be used to build a positive and creative attitude to life.</p> <p>- Materialistic dialectic provides learners with a method of dialectic thinking to recognize and solve problems in life correctly.</p> <p>Historical materialism provides learners with a correct understanding of society's existence and social development and the scientific methodology for recognizing and solving social problems.</p>
2	Marxist-Leninist Political Economics (3 credits)
	<p>The Marxist-Leninist Political Economy course covers the basic principles of Marxism-Leninism as they relate to the production of goods, the market, and the role of different economic actors. It explores how research generates surplus value in a market economy, as well as the challenges of capital accumulation and reproduction. Additionally, the course delves into topics such as competition and monopoly in the market economy, the socialist-oriented market economy, and economic interest relations in Vietnam. It also examines Vietnam's strategies for industrialization, modernization, and international financial integration.</p>
3	Scientific Socialism (2 credits)
	<p>It is one of three constituent parts of Marxism-Leninism, a compulsory subject in the training program of universities and colleges in the country. The scientific socialism subject (social science) for the undergraduate degree without majoring in political theory equips students with the core content of the following specific issues: The process of formation and development of socialism, Working-class history mission, Socialism and the transition to socialism; Socialist democracy and a socialist state; The social-class structure and class alliances, class in the period of transition to socialism; Ethnic and religious issues in the transition to socialism; The family problem in the transition to socialism.</p> <p>It helps students develop their thinking and analytical skills, evaluate and identify the nature of socialism and the transition period to socialism in Vietnam, form a school, Marxist-Leninist ideology, and build appropriate social responsibility in employment and post-graduate life.</p>
4	History of Vietnamese Communist Party (2 credits)
	<p>The module aims to equip students with a comprehensive understanding of the Communist Party of Vietnam's history, including its birth (1920-1930), leadership during significant historical events, and the transition to socialism and subsequent reform (1975-2018). This knowledge is intended to help students appreciate the Party's</p>

	<p>successes, acknowledge its limitations, and apply their learning to practical endeavors in support of the Socialist Vietnam Fatherland.</p> <p>Upon completion of the module, students are expected to meet the following output standards:</p> <ul style="list-style-type: none"> - Retain key milestones in the Communist Party of Vietnam's history. - Systematically summarize the Party's inception and its role in leading democratic revolution and national renewal. - Analyze the Party's achievements and shortcomings in leading the Vietnamese Revolutionary Party. - Demonstrate the ability to select research materials and study subjects. - Apply learned content to engage in thoughtful discussions about the Party's policies and principles. - Apply historical knowledge to practical work and challenge misconceptions about the Party's history.
5	Ho Chi Minh's Ideology (2 credits)
	The Ho Chi Minh Thought module consists of six chapters, providing students with basic knowledge of Objects, research methods, the meaning of the subject, the process of formation and development of Ho Chi Minh's thought, and Ho Chi Minh's basic ideas about national independence and socialism, the Communist Party of Vietnam, national solidarity and international solidarity, culture, morality, and people.
6	General Business English (4 Credits)
	<p>General Business English helps students:</p> <ul style="list-style-type: none"> - Develop English language skills on the topics and contexts of work and business environments. - Knowledge of many fields such as careers, companies, selling, great ideas, and stress. - Equip knowledge and skills to take the International Certificate of Business Communication English (TOEIC) test, contributing to achieving English output standards at level B1 (according to the European Framework of Reference, CFER).
7	English for Business 1 (3 Credits)
	This module aims to enhance students' comprehension of academic language and literacy practices within business. The module's design facilitates the integration of language learning with key content areas, enabling students to develop a profound understanding of how language functions in communicating subject matter. Consequently, students will be able to acquire essential language skills relevant to business. Students actively foster their learning experience through engaging in diverse learning activities such as case studies, role-plays, simulations, presentations, and group discussions.
8	English for Business 2 (3 Credits)
	The principal aim of this module is to enhance students' cognitive mastery of the intricate interplay between academic language and the specialized discourse conventions within the field of business. The structural framework of the module strategically facilitates the integration of linguistic acquisition with the foundational

	<p>subject matter, thereby endowing students with the capacity to cultivate a profound comprehension of the nuanced role of language in disseminating specialized knowledge. Consequently, students will acquire and develop essential language competencies intrinsically pertinent to business. Students will be involved in various interesting activities like studying real cases, acting out scenarios, doing simulations, giving presentations, and having group discussions to make their learning experience exciting and valuable.</p>
9	<p>Introduction to Psychology (2 credits)</p>
	<p>The objective of the psychology field is to understand how the mind and brain interact with the external world to shape behavior. This course is designed to be an introduction to the science of psychology, which focuses mainly on the study of mind, emotion, and behavior in humans. The course will provide basic knowledge that helps students build foundations in psychology. Furthermore, students will also understand how the knowledge of psychology is applied in management, economics, marketing, consumer behavior, technology management, and other fields. The contents of this course will include 3 modules: (1) Module 1: Introduction to Psychology, (2) Module 2: Psychological Processes and Behaviors, and (3) Module 3: Correcting Individual and Social Behaviors.</p>
10	<p>Sustainable Development (2 credits)</p>
	<p>The course "Sustainable Development" introduces students to the key principles, concepts, and challenges of sustainable development, focusing on the context of Vietnam. As a rapidly developing nation, Vietnam faces complex social, economic, and environmental issues that require sustainable solutions. This undergraduate-level course aims to equip students with a comprehensive understanding of sustainable development theory, its application, and the role of various stakeholders in achieving sustainable outcomes.</p> <p>Studying "Sustainable Development" is essential for students to develop a holistic understanding of the world's challenges and equip themselves with the knowledge and skills to contribute positively to a sustainable and equitable future. The course fosters critical thinking, global awareness, and responsible citizenship while providing a pathway to meaningful and impactful careers in a world that increasingly values sustainability.</p>
11	<p>Design Thinking (2 credits)</p>
	<p>Design thinking is a problem-solving method that puts the user at the center of the process. It provides a dynamic framework for approaching idea formation, creative exploration, and divergent thinking. The Design Thinking course provides knowledge of principles, tools, and methods that promote creative thinking, such as Empathy Map, Persona/ User profile, Journey Mapping, How might we ...?, Value Chain Analysis, Brainstorming, Mind Mapping, storytelling, Problem Statement, Concept Development, Assumption Testing, Rapid Prototyping, Customer Co-Creation, Prototype to test, Experience Testing, Learning Launch..... Students will learn the purposeful use of tools and alignment with the processes to solve real-world situations. They will develop skills in teamwork, critical thinking, presenting, and expressing ideas. Students will learn how to communicate effectively, give and receive feedback, respect the ideas and perspectives of others</p>

12	Microeconomics (3 credits)
	<p>Microeconomics studies the behaviors of different economic agents in making decisions to allocate scarce resources efficiently. It focuses on the motivations and decision-making processes of those agents and the effects of these decisions on other agents and the entire economy. It also identifies market failures that are the basis of government interventions for efficiency in conditions of general competitive equilibrium.</p> <p>This course consists of four parts. The first part introduces the simple supply-demand model, the competitive market's operations, and the analyses of the effects of government interventions on the competitive market. The second part presents the theory of consumer choice, the derivation of individual demand from utility maximization behavior, and the construction of industry demand from individual demand. The third part analyzes the behaviors of producers, including the production function, cost minimization, and profit maximization. The firm output and industry supply are then constructed based on the analyses of producer behaviors. The fourth part presents models of monopoly, oligopoly, and monopolistic competition for a comprehensive analysis of market structures.</p>
13	Macroeconomics (3 credits)
	<p>Macroeconomics studies the economy at the aggregate level, including:</p> <p>Describe and measure macroeconomic variables, including output (GDP, GNI, GNDI), inflation, employment, and unemployment.</p> <p>Apply simple macroeconomic models to explain the relationships between macroeconomic variables, such as the government budget, economic growth, and inflation, and those between the money supply, interest rate, and exchange rate.</p> <p>Analyze short-run macroeconomic fluctuations, issues of business cycles, supply and demand shocks, and the roles of fiscal and monetary policies in stabilizing the economy.</p>
14	Mathematics for Business and Economics (3 credits)
	<p>This subject covers the basics of Advanced Math (Linear Algebra and Calculus), including:</p> <ul style="list-style-type: none"> + Matrices and Its Basic Operations. + Determinants and Its Properties. + Inverse and Rank of Matrices. + Systems of Linear Equations and Its Economic Applications. + Functions of Single Variable and Its Economic Applications. + Multivariate Functions and Its Economic Applications. + First Order and Second-Order Differential Equations.
15	Applied Statistics for Business and Economics (3 credits)
	<p>The Applied Statistics module in Economics and Business systematically provides basic statistical methods, including data collection on economic and business phenomena and aggregate data processing. information has been collected into useful</p>

	information for financial and business management decision-making. These methods include descriptive statistics, basic probability, inference statistics, statistical indicators, and forecasting the extent of the phenomenon in the future. Introduce the software to students to support statistics skills and familiarize them with reading the statistical results calculated from these tools.
16	The Legal Environment of Business (3 credits)
	<p>This course equips students with the economics and law majors at UEH with basic legal knowledge to operate in the business environment in Vietnam, focusing on comparison with advanced countries. The course consists of two parts:</p> <p>Part One Outline of the law in the business environment. This part focuses on teaching learners with a basic understanding/knowledge of law, including the nature of law, the existence of law, and legal subjects. From there, help learners approach specific issues of the law of a businessman in the future, including constitutional law protecting freedom of business, management, and supervision of the state with business activities: business and legal liability of business entities. Understanding the law and its role, judging the law, and having an attitude toward the law are the main objectives of this section.</p> <p>Part Two Laws for business people. This section equips students with basic knowledge about an enterprise's formation, existence, and operation, such as starting a business, entering a market, conducting a business, and withdrawing from the market. The main contents of this section include a law on property, corporate law, the law on business contracts, the law on dealing with disputes in business, and the law on corporate bankruptcy. Understanding, evaluating, analyzing, and applying the provisions of the law on entering, operating, and withdrawing from the market is the key objective of this section.</p>
17	Principles of Accounting (3 credits)
	The Accounting Principles module helps students understand the basic theoretical knowledge of accounting, which is a foundation for application and research into the next professional subjects of economic disciplines such as administration, business, finance, banking, accounting, auditing, etc.
18	Data Science (2 credits)
	This module aims to equip learners with basic knowledge of data science, heritage problems, and methods; it includes methods of math-statistics and computing and the application of DS for practical socio-economic problems. In addition, the module helps learners have the necessary knowledge and skills in the application of new technologies in data collection and analysis in the fields of marketing, supply chain management, financial analysis, and credit activities.
19	Soft Skills (2 credits)
	The soft skills module equips students with basic soft skills for application in real working environments. The module aims to combine specialized knowledge with content and practice core soft skills to give students more effective access to the work environment after graduation. The core soft skills of the module include critical thinking and problem-solving skills, Skills to quickly adapt to the work and business

	environment, Effective communication and presentation skills, Self-positioning skills, and Thinking skills to serve.
20	Entrepreneurship (1 credit)
	<p>Career orientation is always very important for students when entering university lecture halls. They only succeed in their careers when they have a passion and have self-efficacy (self-efficacy) to follow. pursue your professional career goals. However, igniting, creating awareness, and shaping the intention of starting a business is important in shaping students into business owners in their field or major. receive training instead of a career as an expert, administrator, or economic policymaker in public institutions, and that is why the course is offered to students in all branches.</p> <p>Starting a business is, in the most common sense, starting a business project by starting a business that operates in different forms under the Enterprise Law and being an entrepreneur who needs it. Appropriate knowledge, skills, and attitudes must be used to minimize the risk of failure. The basic knowledge an entrepreneur needs to have generally includes general knowledge of business and business planning, industry and customer knowledge, and business models and expertise. business environment awareness. Besides, the skills of identifying business opportunities, network interaction, and innovation are always essential elements to support entrepreneurs. Ultimately, the risk-taking and self-confident attitude will allow them to venture into attractive but potentially risky business projects.</p> <p>To equip the necessary knowledge, skills, and attitudes for future entrepreneurs, the module covers the basics such as (1) Start-up ecosystem (to help students know the support of internal and external actors to support the startup project); (2) The relationship between innovation, innovation and entrepreneurship from the results of innovation and innovation (innovative entrepreneurship); (3) Identifying business opportunities; (4) Business model; (5) Legal issues to be taken such as protection of intellectual property rights resulting from creation, fulfillment of tax obligations and compulsory employee insurance and selection of business formula; (6) Business Planning & Start-up Financing.</p>
21	Financial Economics (3 credits)
	<p>This course provides background knowledge of money and the financial system, including money issues, the payment system, the money supply, and economic growth. It also provides an overview of financial instruments, financial markets, and financial institutions.</p> <p>This course also delivers core knowledge about the relationship between interest rates, the term of interest structure, and major instruments in the financial markets, including stocks and bonds.</p> <p>In addition, learners will be equipped with rudimentary knowledge about exchange rates, their formation, and the factors affecting them. Finally, students will learn more about banking, banking governance, the role of the central bank, the money supply process, and the implementation of monetary policy in the economy.</p>
22	Corporate Finance (3 credits)
	The course in Corporate Finance aims to equip students with the knowledge of making financial decisions within a corporation or organization. The content of this course deals with the nature of the three important corporate financial decisions: capital

	budgeting decisions, financing decisions, and decisions related to managing short-term assets and liabilities daily. This course also provides financial fundamentals for financial managers and investors in the real world, such as financial ratio analysis using financial statements, the nature of debt and long-term financing, alternative dividend policies and firm value, and short-term financial planning... Upon completing this subject, students can grasp the basic and modern knowledge of corporate finance for in-depth study of other finance subjects or at a higher level of education.
23	International Finance – (3 credits)
	The international finance course provides learners with analyses of the relationships between three important and closely related macroeconomic issues in an open economy: exchange rates, trends of capital movements, and financial crisis. This course will not only provide knowledge of classical theories in international finance related to macroeconomic variables (such as inflation, interest rates, and exchange rates) but also cover factors affecting exchange rates, government implementation of exchange rate policies, as well as financial crises that have occurred in the past few decades.
24	Research Methods in Finance (3 credits)
	This course is designed to equip students with the knowledge of conducting research in finance, writing a research proposal, analyzing literature reviews, and developing interesting research questions. Learners can then apply different quantitative analysis and regression techniques at a basic level to test the proposed research hypotheses and examine possible relationships among variables in corporate finance, international finance, financial investment, and more. In addition, students will also be able to use historical data to forecast trends of important financial variables in the future, which today have many important real-world applications. This course also introduces students to several popular computer software programs such as Stata, R-studio, and others, which financial analysts and researchers widely use to handle econometric financial models in academic research and their future professional work.
25	Financial accounting (3 credits)
	This course is designed for users of financial reports who make economic decisions. It provides students with the basic knowledge and skills to recognize, measure, present, and disclose the basic elements of financial reports, resulting in a complete understanding of financial information.
26	Investments (3 credits)
	This course covers theories and practices related to financial investment management. With the fundamental and specialized knowledge and necessary skills accumulated from the course, students are expected to meet the demands of future careers in the investment industry. The course concentrates on basic knowledge of the investment environment, types of investment assets, investment funds, and how securities are traded in the market. Furthermore, the specialized topics associated with risk – returns, asset allocation, and asset pricing are extensively explored. Students will know how to construct and manage an investment portfolio in alignment with the objectives and constraints of individual and institutional investors in financial markets.
27	Corporate Governance and Ethics in Finance (3 credits)

	<p>The course is specially designed to equip students with two blocks of knowledge that are important for anyone in the financial sector and also for CFA exam requirements: 1) Corporate Governance is a system of corporate policy, regulation, rules, and practices through which it governs and determines how a corporation is directed, controlled and operated. The students are equipped with fundamental knowledge and skills to evaluate the quality of corporate governance at the firm level, how the power is balanced among top management and company stakeholders, and, hence, the impact of corporate governance on firm value. This course introduces students to the basics of corporate governance from various perspectives in terms of ownership structure, the structure and independence of the board of directors, the system of rules and policies that balance the power among top management, shareholders, creditors, employees, governments, other stakeholders, and even the media. The course also focuses on evaluating the effectiveness, roles, and responsibilities of stakeholders in overseeing and enhancing the quality of corporate governance. 2) Ethics in Finance is designed based on the ethical issues that managers and investors are responsible for their decision-making, especially when financial behavior is not controlled and regulated completely by laws and regulations. Financial practices based on ethical standards are very important. It is because of the potential benefits that financial activities can bring to investors. Hence, companies and organizations are encouraged to break the rules and act immorally, causing serious consequences. The course aims to equip students with the knowledge of the fundamentals of financial ethics, ethics in customer relationships, ethics in investment, ethics in the financial markets, and ethics in corporate financial management.</p> <p>Finally, the subject also equips students with research and problem-solving skills by including two sessions: one with a seminar on contemporary research articles and another on real and related situations.</p>
28	Bank strategy and management (3 credits)
	Bank strategy and management provide students with basic knowledge of banking business strategies in a new environment affected by legal changes, technology, and globalization. It helps students understand how to formulate and execute a bank strategy, including strategies in product, pricing, size, organizational structure, and the bank's business model.
29	Tax planning (3 credits)
	The module provides the basic principles of tax planning and control over business and investment cash flows. The module explores the tax environment in business and investment. The module focuses on applying the tax research process in business and investment through qualitative research. The module equips the ability to plan an optimal tax in business and investment to ensure taxpayers achieve the highest cash flow value within a compliance framework.
30	Advance Financial Econometrics (3 credits)
	This course is designed to enhance students' knowledge of econometrics, and they should be able to demonstrate an understanding of how to apply quantitative methods in various models in finance, especially the analysis technique of time series. Besides providing students with various advanced estimation techniques to deal with endogeneity problems using panel data, sample selection bias, and event study... the subject also introduces students to the knowledge of modeling volatility for time series

	<p>in finance as well as estimation techniques of non-linear time series regression, Markov switching models, applying nonlinear time series analysis to financial research.</p> <p>The unit also aims to equip students with quantitative techniques for real-world financial decision-making. In addition to the advanced knowledge of Econometrics, this course also provides students with practical analysis skills using real-time financial data to price financial assets and forecast financial variables in investments, corporate finance, international finance, and risk management. The various econometric models studied and discussed in this course have numerous applications in economics, finance, and related areas, whether in business or academic research.</p>
31	Management (3 credits)
	<p>This course will introduce students to general management principles and theories and complement students with basic knowledge and skills so that students will become knowledgeable employees or an efficient member of a team and a successful manager. This course will provide knowledge and skills appropriate to all economics and business students regardless of major or individual career planning. In this course, we emphasize a combination of theory and practice. Students will be guided on how employees and managers of an organization can use theories and management principles to develop as individuals, excel in their work, and understand their organization. Many of the concepts and principles taught in this course are useful for the student's life and workplace. Those will help students improve their cognitive and behavioral skills to quickly achieve their career goals in an increasingly dynamic, diverse, and competitive business environment of the 21st century.</p>
32	Enterprise Law (3 credits)
	<p>This course is intended to provide learners with in-depth knowledge on two important groups of issues in public governance: law on public property management and law on public investment. The content of the subject includes the following issues:</p> <p>Public property management: participants will have access to theories and the rationale for constructing regulations on public property identification, the role of public property, and the need to manage public assets. Students also have access to regulations on public property management in administrative and non-business areas, public property in infrastructure serving national interests, community interests, and asset management. management at enterprises, financial management of land and other resources, management of property established under the ownership of the State, and management of state reserves.</p> <p>Public investment: Participants will have access to theories and the rationale for building regulations on public investment, the role of public property, and the need for public investment. Students will also have access to regulations on public investment management in projects in which the state is an investor.</p>
33	Managerial accounting (3 credits)
	<p>This course will equip students with the fundamental knowledge of the nature, function, and methods of management accounting so that financial and non-financial information is best communicated within a business, leading to help managers to plan, evaluate, control, and make decisions effectively. As a result, this course focuses on training students in management accounting techniques for preparing financial reports, planning, controlling, and making business decisions. At the same time, students will</p>

	be familiarized with the business language, the role of a manager, and the professional ethics of a managerial accountant. The topics of this course include an overview of management accounting, cost classification, cost-volume-profit relationships, master budgeting, performance measurement in decentralized organizations, product and service pricing, and relevant information for decision-making.
34	Advanced Corporate Finance (3 credits)
	The content of this unit presents in-depth theories of financial decisions and techniques for managing capital resources to maximize shareholder wealth in public corporations, organizations, and investors. Upon completing this course, students are expected to have an advanced understanding of the concepts and techniques of financial management in modern public corporations, which has not been discussed in the Corporate Finance course but is very practical in reality and crucial in doing contemporary research. The unit presents the MM theory with bankruptcy cost, agency problem, asymmetry information, and the limit to the use of debt, efficient market and behavioral finance, long-term financing and raising capital, options, futures, and corporate finance. Finally, this unit also provides in-depth knowledge of financial distress, an important financial concept that is hard to define precisely. Nowadays, various events are befalling firms in financial distress in Vietnam, but the issues remain unidentified and problematic to many Vietnamese firms.
35	Quantitative Finance (3 credits)
	This course refers to various financial models that bring the knowledge learned from textbooks to real life when financial decisions are made reliably. The basics of information technology and statistics are combined with financial theories to develop quantitative models for decision-making in corporate financial management, investment and portfolio management, and asset pricing. With the support of computer software, the ability to calculate and process data in financial models is implemented quickly and efficiently. Therefore, the subject is very practical as its real-world application has great potential in industries. Financial modeling applies Excel and VBA to develop (1) Corporate finance models, (2) Portfolio management models, and Monte Carlo Simulation. 3) Option pricing models and Monte Carlo Simulation. 4) Models for Bond valuation, immunization strategies, and term structure of interest rates.
36	Multinational Corporate Finance (3 credits)
	This course is designed to provide students with an understanding of international financial markets in which multinational companies operate and the risks the latter might face in a global environment. In particular, this course focuses on the financial decisions of multinational corporations, including measuring exchange rate exposures, taxes, short-term investment and financing decisions, investment activities and cross-border mergers and acquisitions issues, evaluation of international investment projects, international capital structure, and cost of capital.
37	Financial Analysis (3 credits)
	This subject is very practical as it aims to equip students with the knowledge to meet the requirements of corporate managers, market investors, bankers, credit analysts, and others. This course introduces various topics for analyzing the financial situation of a company. Given that the analysis process is mainly based on the company's financial

	<p>statements, the analysis of the financial statements is an important part of evaluating the quality of the firm's earnings, which leads to the firm's profitability and the sustainability of the firm's income, and hence the financial strength of the company. In addition, financial analysis also emphasizes the firm's future prospects by forecasting the firm's performance. This analysis process helps investors determine the intrinsic value of the firm's stock share for important decisions in corporate financial management or investments.</p> <p>The structure of this unit, therefore, includes four main issues: (1) an overview of financial statement analysis, (2) Accounting analysis, (3) Financial analysis, and (4) Prospective analysis. In detail, this unit presents the role of financial statement analysis in different types of business and the importance of accrual accounting for the analysis. This unit also emphasizes the process and methods of financial analysis, including profitability analysis, analysis of sources and uses of funds, and risk analysis. Based on those analyses, financial statements and equity valuation can be forecasted.</p>
38	Financial Risk Management (3 credits)
	<p>This course is designed to apply theories and methods to the needs of financial risk management. With the development of the financial market and many global financial crises occurring in recent years, financial risk management today plays an increasingly important role in helping financial managers understand types of financial risks and how to deal with them. This course will introduce several strategies to manage financial risk through the use of derivative products, including futures, futures, options, and swaps for hedging and managing all kinds of risks due to fluctuations in commodity prices, exchange rates, securities prices, interest rates ... that have adverse effects on performance of businesses and financial institutions. Apart from risk hedging, trading strategies based on the above derivatives are also covered in this course. In addition, the course will present some of the basics of financial risk management techniques and related applications.</p>
39	Capital Budgeting (3 credits)
	<p>This course is developed to equip students with advanced knowledge of capital budgeting related to long-term financial decisions, analyzing projects with hidden real options, and implementing project risk management using scenario analysis and Monte Carlo simulation. Besides, this unit also provides an understanding of three alternative approaches for capital budgeting for a leveraged firm. In particular, we describe and discuss the adjusted present value (APV), the flow to equity (FTE), and the weighted average cost of capital (WACC) approaches. Techniques for examining and deciding whether the firm should lease or buy the assets are also discussed. Throughout the course, students are expected to be able to analyze the trade-off between returns and risks of capital investment decisions from the perspective of corporate shareholders to maximize the firm's long-term value.</p>
40	Mergers, Acquisitions, and Corporate Restructurings (3 credits)
	<p>This course is designed for undergraduate students of the University of Economics Ho Chi Minh City who would like to know about mergers and acquisitions as well as corporate restructuring. Completing the course, students are expected to be able to:</p> <ul style="list-style-type: none"> ● to distinguish different types of Mergers and Acquisitions (M&A); ● to know M&A history;

	<ul style="list-style-type: none"> ● to describe and explain different M&A strategies; takeover tactics; as well as anti-takeover measures; ● to describe and explain different motives and different measures of corporate restructuring.
41	Behavioral Finance (3 credits)
	<p>This course is designed to provide systematic knowledge in behavioral finance. It concentrates on the irrational aspects of human behavior and their effects on investment and financing decisions. Key topics include the expected utility theory, the prospect theory, challenges to market efficiency, framing and mental accounting, heuristics and biases, overconfidence, rational managers, and irrational investors. After completing this course, students are expected to capture the limits of the arbitrage, challenges of the market efficiency, main assumptions and ideas of the expected utility theory and the prospect theory, and unusual phenomena that the classical financial theories have not been able to explain fully. Students could identify human behavioral biases and their impacts on the financial decisions of both investors and managers.</p>
42	Business Valuation
	<p>This course on Corporate Valuation is designed for undergraduate programs at the University of Economics Ho Chi Minh City, providing fundamental knowledge of corporate valuation. The course will help learners:</p> <ul style="list-style-type: none"> ● Capture basic knowledge of corporate valuation, e.g., standards of valuation, a process to evaluate a corporation, and how to collect and process information for valuation purposes. ● Understand basic principles of valuation, both for private and public enterprises. ● Have fundamental knowledge of 3 valuation approaches: income approach, market valuation approach, and asset-based approach: advantages and disadvantages of each approach and their application in each specific case. <p>Understand the importance of the cost of capital and know how to estimate the cost of capital in various cases.</p>
43	Private equity and Venture Capital (3 credits)
	<p>The course is focused on analyzing private equity and venture capital business from the perspective of financial intermediaries dedicated to scouting, advisory, arranging, and financing activities. Particular attention is given to giving students a deep understanding of the mechanism underpinning a firm's creation or development and the financial sustain coming from the financial system; as a consequence, the course is divided into three main sections: market and competition, regulatory and legal issues, management of private equity and a venture capital fund or deal-making. The presentation of real-world case studies further enhances the link with the best practices observable in the market.</p>
44	Real Estate Investment (3 credits)
	<p>This course teaches learners about returns and risks associated with investing and financing residential and commercial real estate. It also supplies concepts and techniques used in many real estate careers, including investing, developing real estate finance, appraising, consulting, managing real estate portfolios, leasing, managing</p>

	property, analyzing site locations, and managing corporate real estate. Therefore, learners can analyze and make decisions effectively in real estate investment and financing.
45	Entrepreneurial Finance (3 credits)
	The Entrepreneurial Finance course provides a general introduction to financial management, which an entrepreneur experiences. Therefore, the course focuses on specific financial planning and decision-making needs of entrepreneurial ventures, particularly in the start-up and development phase of financial and management problems. The financial market for financing such entrepreneurs and private equity investing more generally differs fundamentally from capital markets considered in standard corporate finance: Start-ups are young, mostly unprofitable companies with short operating histories, high degrees of uncertainty, and constraining financing. Besides, available capital markets for privately held companies are predominantly deal markets where terms and valuations are negotiated case-by-case, where investors can add value or are actively involved with the companies they finance.
46	Financial Technology (3 credits)
	This course is designed to help learners understand the huge changes in fintech, affecting other industries in the economy. The course offers detailed insights into financial services, modern technologies, and business models that have emerged in recent years and radically changed traditional business models. Besides, some global case studies have also been presented from Europe and America to emerging markets in Asia. The course also presents the respective eco-systems and legal frameworks related to Fintech in the economy
47	Implementing Enterprise risk management (3 credits)
	This course introduces the concepts and basic skills to effectively design and implement an enterprise risk management program tailored to an organization's culture, governance structure, and current management processes. This course helps students explore common barriers to effective ERM implementation and learn techniques to overcome them. Internal and external influences on an organization's risk management approach are also examined. Students are introduced to enterprise risk assessment methods and facilitation techniques. Through the basic knowledge and techniques learned, the student will be able to apply to design a draft ERM program, including an implementation plan and timeline.

Appendix 2. Academic Staff qualification

Should be reported in the form required and mandated by Circular 22/2017 Ministry of Education and Training and UEH requirements.

Appendix 3. Syllabi

Should be reported in the form required and mandated by Circular 22/2017 Ministry of Education and Training and UEH requirements.

